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COAST Extends Rechargeable LED Flashlight Line with A8R and HP3R Penlights

Vehicle service professionals everywhere will appreciate top-quality engineering, ease-of-use and reliability See them and COAST's entire line at AAPEX Booth #561

PORTLAND, OR, October 15, 2014 – The rechargeable LED flashlights manufactured by <u>COAST</u> <u>Products</u> have revolutionized the way vehicle service professionals perform their everyday projects. Taking the innovation one step further, everyone from veteran mechanics and maintenance pros to garage tuners will enjoy the versatility and flexibility of the all new A8R and HP3R rechargeable lights.

COAST will exhibit the new A8R and HP3R along with a wide array of LED flashlights, headlamps, lanterns, knives and multi-tools during the Automotive Aftermarket Products Expo (AAPEX) – at Booth 561 from November 4-6 in Las Vegas, NV at the Sands Expo. Their products offer advanced quality and innovation, the latest patented and proprietary features and technology, and are perfect for every professional or DIY mechanic, retailer or distributor in the automotive aftermarkets channel.

Innovative, Super Lightweight A8R

COAST's innovative product line continues to evolve with the introduction of the <u>A8R</u>, a compact penlight that incredibly weighs only .4 ounces and is just four inches in length. It shares the unique **Pro-Flex Charging Cap** design with the bestselling <u>A9R</u> – simply apply the cap to the front of the light to charge the lithium battery via AC, DC or USB. The A8R features the COAST Inspection Beam with a clear, consistent beam that has a very defined edge. The inspection beam is excellent for up-close technical engine work, reading and illuminating a defined area up to 30 feet.



The A8R recharges with COAST's unique Pro Flex Charging Cap

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COAST'S A8R and HP3R Rechargeables at AAPEX Show 2-2-2-2

Casting a nearly perfect circle of smooth and consistent light makes COAST's **A8R** the ideal penlight for vehicle professional users. The rubberized pocket clip stays firmly in place although it is easily removable. The A8R's sleek aluminum body is attractive, yet durable to withstand tough job environments and easy to clean up after a day's service work.

The Perfect Penlight for Demanding Vehicle Professionals

The durable COAST **HP3R** focusing penlight builds upon the company's impressive rechargeable product line. The HP3R's light output, run time and beam distance offer the dependability, durability and reliability that hard-working professionals demand. The HP3R features COAST's proprietary **Flex Charge Dual Power Rechargeable System**, including the **Pro-Tek Charging Port**. The light's tail cap pops up to reveal a micro USB port for the charging cable. That means there are no parts to lose, and the system stays clean from dust and debris.

Similar to many of COAST's rechargeable flashlights, the Universal Focusing Optic on the HP3R is ideal for up close work. For in-close work, dial in the exact flood beam needed by twisting the focusing bezel – the HP3R casts a nearly perfect circle of smooth and consistent light. For longer-distance jobs and more concentrated light, easily adjust the bezel to a hot spot that illuminates even the darkest corners of a technician's shop or service vehicle.

An ideal focusing penlight for vehicle inspection and service technicians, the HPR3R provides service professionals with a perfect all-purpose light for troubleshooting problems and working under the hood. At just over ½ inch in diameter, the HP3R includes a non-slip pocket clip and rear on/off switch.

Impact-resistant, lightweight aluminum casing resists rust and corrosion. It also features an unbreakable LED and rubberized O-ring for reliable water resistance and durability. The HP3R is currently being tested to the ANSI/FL1 standard and test results are expected to be available by the start of the AAPEX Show.

Both A8R and HP3R penlights are powered by rechargeable lithium batteries for the best performance in both cold and warm environments. All COAST products offer advanced quality and innovation, the latest patented and proprietary features and technology, and are perfect for every customer and retailer.

COAST Products president David Brands remarked, "COAST'S A8R and HP3R provide vehicle professionals and DIYers with top-quality penlights. These lights set new standards in beam excellence, reliability and ease of use, as well as featuring multiple recharging capabilities. We continuously look for ways to make our customers' jobs and projects easier, safer and quicker to perform. These slim, lightweight and powerful rechargeables accomplish this mission through unrivaled technological innovation."

The A8R has a suggested retail of \$49.99 and is available for shipping now and the HP3R will begin shipping the first quarter of 2015. Follow COAST at one of the social media channels below for the latest information, or check the COAST website for the latest information.

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COAST Products – A History of Innovation

Well-known for their knives and multi-tools, for nearly 85 years, COAST is now a market leader in premium LED flashlights – developing innovative products trusted by everyone from the weekend warrior to the Navy Seals and soldiers deployed in Afghanistan and around the world. **COAST's** technologically advanced products are safer and easier to use, while at the same time being extremely functional and enjoyable to own. **COAST Products** was founded as **COAST** Cutlery Company in 1919. **COAST** was originally established to provide quality knives to the farmers, ranchers and workers of the Pacific Northwest. Today **COAST** produces premium LED lighting products, including top-rated <u>flashlights</u>, headlamps and <u>EAL</u> (emergency area lighting), as well as fine-crafted knives and world class <u>multi-tools</u>. Every **COAST** product reflects an investment in skilled craftsmanship and quality materials and is backed by a **COAST** guarantee. **COAST** products are available from automotive stores, leading sporting good stores, home centers, hardware stores, and suppliers, professional outlets, and numerous online retailers. For more information call 800-426-5858 or visit <u>www.coastportland.com</u>.



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